

## **Billericay Town Council**

### **Guidelines for the use of Twitter**

The Town Council will only tweet information that directly involves the Town Council such as:-

- Details of Council meetings that the public are invited to attend
- Details of Chairman's engagements
- Activities undertaken by Council members where they are representing the Town Council
- All new additions to the Town Council Website including a link to the page
- Any events that the Town Council has arranged or are involved in

Retweets should only be used for information that is locally relevant to the residents of Billericay. Retweeting information from the following organisations is acceptable:-

#### **Public Bodies**

- Basildon Borough Council
- Essex County Council
- Essex Police • Essex Fire Service
- Essex Travel – if locally relevant Public Utilities

#### **Public Utilities**

- Essex & Suffolk Water
- Anglian Water
- UK Power Networks
- National Grid

Retweeting is also permitted as follows:

(i) Information from charitable or community groups where the focus is on Billericay of Billericay residents.

(ii) Commercial organisations promoting a social function in Billericay.